



# CORPORATE PROFILE

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Engineering Possibility.

Delivering Digital Excellence.

Code Colonies Private Limited



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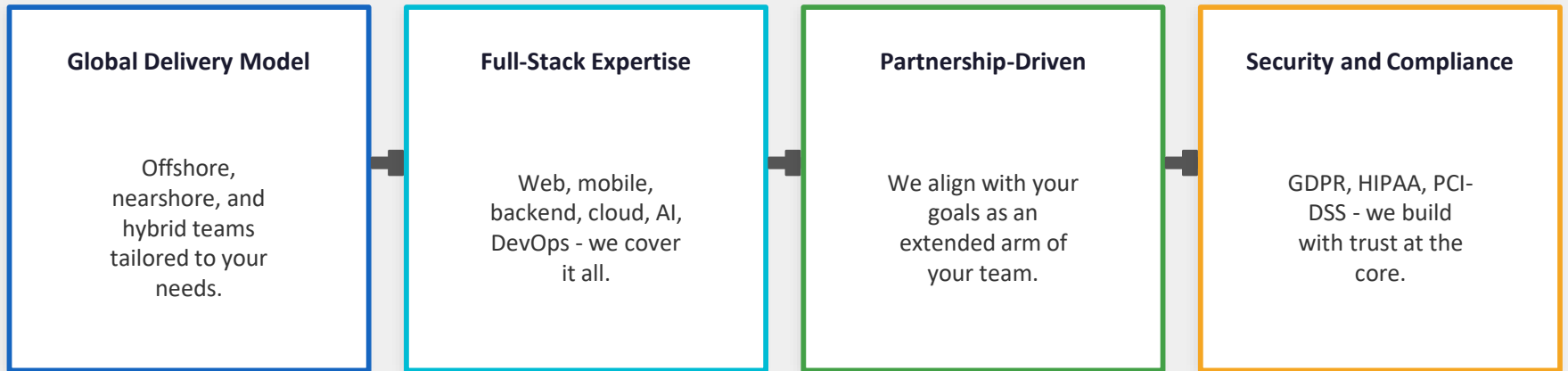
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# About Code Colonies

## Your Partner in Technology and Growth

Code Colonies Private Limited is a diversified technology and business services group headquartered in Ahmedabad, India. We serve startups, SMEs, and enterprises as a unified Global Capability Center (GCC) spanning Consulting, Technology, AI and E-Commerce.

The launch of AksharAI and ShopenUp, we deliver enterprise-grade consulting, cutting-edge software, intelligent AI solutions, and world-class e-commerce under a single roof. Our model eliminates vendor fragmentation, reduces delivery costs, and ensures measurable outcomes for every client.



# What We Do

Your Partner in Technology and Growth

01

## Software Engineering and Digital Solutions

- Custom software, SaaS/PaaS platforms and enterprise systems
- Application development (web, mobile, APIs, microservices)
- DevOps, CI/CD pipelines, cloud infrastructure (AWS, Azure)

02

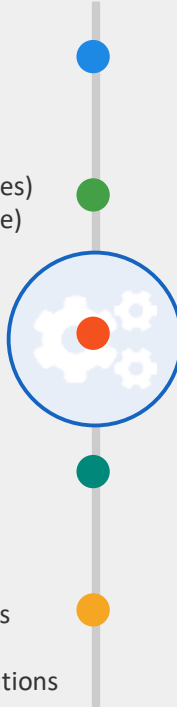
## Low-Code / No-Code Development

- Drag-and-drop business app builders for fast delivery
- Automations and workflows without traditional coding
- Empowering non-tech teams to build and iterate independently

03

## Generative AI and Emerging Technologies

- GPT/LLM integration, ML pipelines, and custom AI models
- Computer vision, NLP, and automation bots
- Blockchain, Web3, IoT, AR/VR, and Metaverse-ready solutions



04

## Business and IT Consulting

- Digital transformation roadmaps and modernization
- Process automation and data-driven workflow optimization
- Cloud migration, data intelligence, and CX strategy

05

## Dedicated Teams and IT Outsourcing

- Full-stack developers, project-based teams, staff augmentation
- Offshore/nearshore development with high scalability
- CTO-as-a-Service for fast-growing tech-led businesses

06

## Cybersecurity and Compliance

- Penetration testing, DevSecOps, and fraud prevention
- GDPR, HIPAA, PCI-DSS compliance implementations
- Identity access, data privacy, and enterprise security

# What We Offer

Your Partner in Technology and Growth

## Web and Mobile App Development

Enterprise-grade, user-friendly apps built for performance.

## SaaS Product Engineering

Design and scale multi-tenant platforms with reliability.

## Enterprise Software Development

Tailored systems for HR, finance, or logistics.

## MVP Development

Build and launch fast to validate your product idea.

## API and Microservices Architecture

Build flexible, secure, and scalable backends.

## Third-Party Integrations

Connect CRMs, ERPs, payment gateways seamlessly.

## UI/UX Design

Clean, intuitive interfaces focused on usability.

## QA and Maintenance

Continuous testing, updates, and long-term support.



# Five Verticals. One GCC.

Consulting | Technology | AI | Startup Execution | E-Commerce



01

**Code Colonies**

Tech and Engineering



02

**Synerger**

Consulting and Deals



03

**Startup Engine**

Embedded Execution



04

**AksharAI**

AI Platform and Services



05

**ShopenUp**

E-Commerce Platform

# Synerger

## Consulting and Deal Management Platform

### 01 M&A and Deal Advisory

- Deal sourcing, target screening, investment readiness
- Business valuation and commercial due diligence
- Equity, debt and venture capital deal structuring
- Post-merger integration and continuity planning

### 03 IT and Digital Transformation

- IT transformation roadmaps aligned to business strategy
- ERP/CRM selection, implementation and optimisation
- Low-code, no-code, AI-native automation and e-commerce
- Cloud adoption, data analytics and intelligent decisions

### 02 Business and Management Consulting

- Strategy design for growth, expansion and market entry
- Process optimisation, restructuring and HR transformation
- Digital business model innovation and CX improvement
- Leadership, change management and governance advisory

### 04 Financial and Risk Advisory

- Corporate finance, capital budgeting and debt restructuring
- Risk management, governance and compliance frameworks
- Tax strategy, regulatory planning and audit support
- Forensic accounting and turnaround consulting

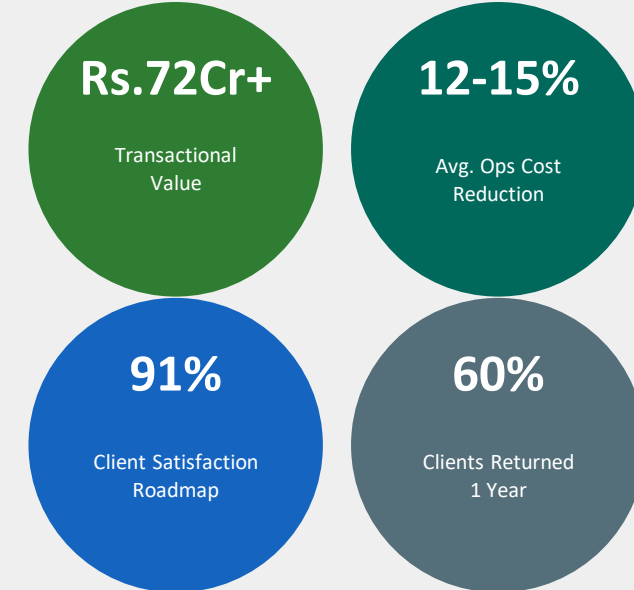
# Synerger: Proven Impact

Results Delivered Across Consulting and Deal Management

## Consulting Metrics



## Deal and Transaction Metrics



# The Startup Engine

Your Embedded Execution Partner for Startups

## Cost-Efficient

Pay a small % of cost; we earn through shared outcomes and equity alignment.

## Deep Involvement

Operational partnership, not surface-level advisory across all functions.

## Scalable Pods

Execution pods dynamically assigned based on your startup stage and need.

## Integrated Planning

Sprint planning, product management, milestone tracking and retrospectives.

## 8 Lifecycle Phases

01 Ideation

02 Validation

03 Launch

04 Growth

05 Pivot

06 Turnaround

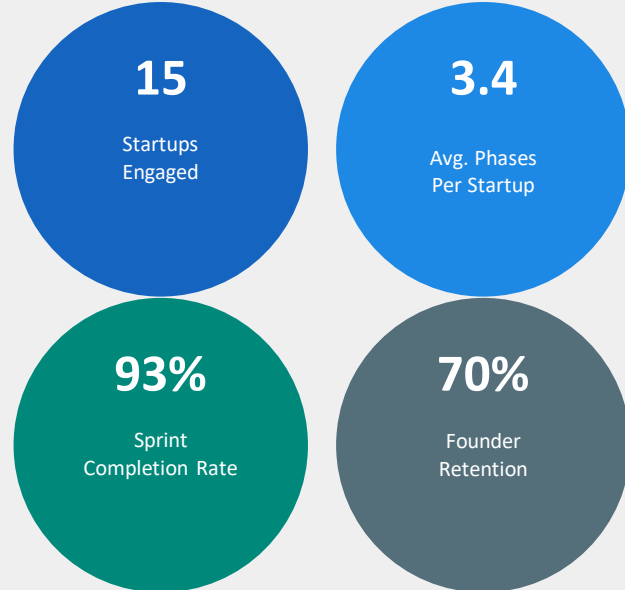
07 Expansion

08 Exit

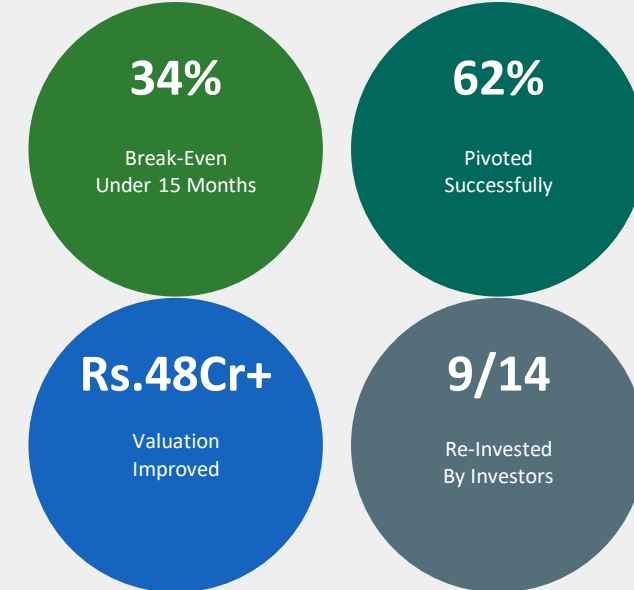
# Startup Engine Metrics

Real Support. Real Growth.

## Startup Operations



## Outcomes and Impact



# AksharAI

## AI-Powered Solutions and Intelligent Application Builder

### 01 AI App Builder Platform

- Low-code, no-code drag-and-drop AI application builder
- Natural language to logic translation and modular AI components
- Condition-based flows, event triggers and real-time collaboration

### 02 AI Agents and Copilots

- Sales, Legal, HR, Finance and Research specialized copilots
- Customer support automation and intelligent task handlers
- Multi-channel interfaces: web, mobile, chat and voice

### 03 Comprehensive AI Services

- Strategy and advisory, custom AI solutions, model engineering
- MLOps, DevOps, data infrastructure and systems integration
- Managed AI support with SLA-driven embedded engineering

#### Deployment Options

SaaS hosted, secure private cloud, on-premise and white-label solutions

#### Integration Hub

Extensive API connectors, ERP/CRM integration, cloud sync and databases

#### Industries Served

Healthcare, BFSI, Manufacturing, Retail, Logistics, Education, SaaS

#### Engagement Models

Dedicated AI teams, staff augmentation, co-building squads, CTO-as-a-Service

# ShopenUp

Enterprise E-Commerce Platform. Built for Growth. Designed for Flexibility.

## Storefront and Design

Mobile-first responsive themes, real-time preview, custom CSS/JS, SEO-ready architecture.

## Product and Inventory

Unlimited product listings with variants, multi-warehouse management, digital and subscription products.

## Payments and Checkout

UPI, wallets, BNPL pre-integrated. Abandoned cart recovery. Multi-currency and flexible checkout flows.

## Marketing and Analytics

Email campaigns, loyalty programs, social media plugins (Instagram, Facebook, WhatsApp), real-time dashboards.

## Security and Compliance

PCI DSS, SSL, GDPR and Indian IT Act ready. 99.99% Uptime on AWS infrastructure.

## Pricing

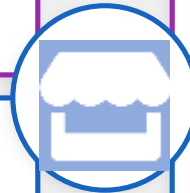
Growth Plan: Rs.25,000/year (up to 5,000 products).  
Enterprise Plan: Custom pricing with unlimited products.

## Business Types Served

Startups, SMBs, Enterprises, Agencies and Global brands. White-label reseller platform available.

## Support and Services

24x7 multi-channel support, dedicated account managers, staff training, onboarding and migration support.



Shopen  
Up

# XaaS: A Smarter Way to Build Software

Shift from Ownership to On-Demand Efficiency

## All-In-One Service

Includes developers, designers, QA engineers, DevOps, and a PM - all under one streamlined setup.

## Dynamic Scaling

Easily scale resources up or down depending on your project stage and workload requirements.



## Fixed Monthly Pricing

Transparent flat rate (Rs.75,000 to Rs.90,000 per 160 hours) means predictable costs and better planning.

## Fully Managed Execution

A dedicated project manager and delivery head ensure everything is coordinated and accountable, end to end.

## Faster Time to Market

Streamlined communication, focused workflows, and experienced teams ensure speed without compromising quality.

XaaS vs Alternatives: Flexibility High | Scalability High | Cost Savings Up to 50% | End-to-End Management Yes | Client Involvement Minimal

# Tech-Stack Expertise

Performance, security, and scalability

## Enterprise and Digital Transformation

AWS, Azure, GCP, Spring

Alfresco, Elasticsearch

Apache Camel, Sitecore, .NET

MS Dynamics 365, Power BI, Java

Tableau, Apache Spark, PyTorch

TensorFlow, Liferay, RabbitMQ

Apache Solr, MuleSoft, Redis, Docker

## Web and UI / UX

Laravel, React, Node.js

AngularJS, WordPress, Vue.js

Sketch, Figma, Adobe XD

Chef, Python, PHP

Tailwind, Bootstrap

## Ecommerce

ShopenUp (proprietary)

Magento (Adobe)

WooCommerce

Shopify

Stripe, PayPal, Razorpay

UPI, BNPL integrations

## Mobile and AI

iOS (Swift)

Android (Kotlin)

Android Studio

Flutter, React Native

AksharAI (proprietary)

GPT, LLM, RAG

MLOps, Prompt Engineering

# Code Colonies: Tech Metrics

Reliable. Practical. Built to Deliver.

## Developer Operations and Engagement

**95%**

Developer  
Continuity Ratio

**4 days**

Ramp-Up Time  
Dedicated Resources

**90%**

Client Retention  
Rate

**5.5 yrs**

Avg. Developer  
Experience

## SaaS and Startup Metrics

**100%**

MVP Launch  
Success Rate

**5+**

VC-Funded  
Products Built

**10+**

Created SaaS  
Products

**11/sprint**

Feature Velocity  
SaaS Projects

# Engagement Models

## Flexible, Scalable, and Transparent Collaboration

We understand that every business operates differently. That is why we offer flexible engagement models to align with your goals, timelines, and budgets.

### Dedicated Development Team

Build your own full-time remote team with us. We handle recruitment, infrastructure, and operations - you manage the roadmap.

- Ideal for long-term development needs
- Full control with consistent team members
- Scalable on-demand

### Staff Augmentation

Strengthen your in-house team with our skilled engineers. Add missing tech expertise without the cost or delay of hiring locally.

- Quick ramp-up of resources
- Full alignment with internal processes
- Cost-effective and time-saving

### Project-Based Engagement

Well-defined scope? Tight deadlines? We deliver end-to-end solutions under a fixed, cost or milestone-based approach.

- Clear timelines and deliverables
- Ideal for MVPs, product revamps
- PM-led execution with regular updates

### Managed Services

### CTO-as-a-Service

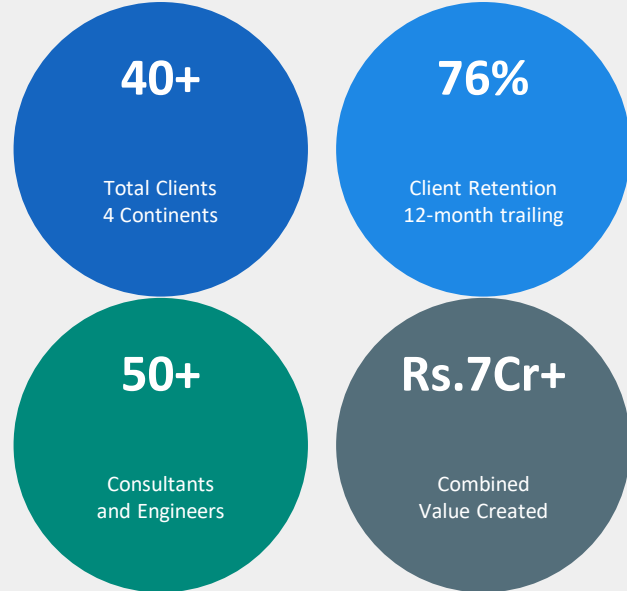
### Equity and Fee Model

Feature	Dedicated	Staff Aug	Project	Managed
Ideal For	Long-term	Short-term	Fixed scope	Ongoing
Pricing	Monthly	Hourly	Fixed	Retainer

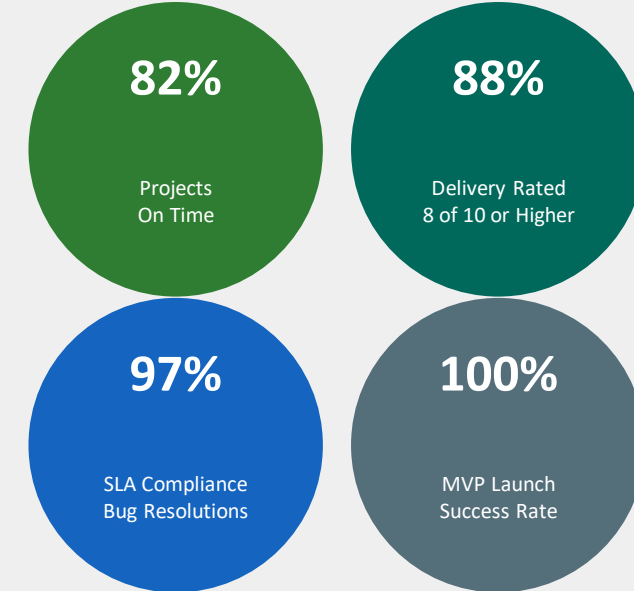
# Client Success Metrics

40+ Clients. 5 Verticals. One Measured Outcome: Real Results.

## Overall Group Performance



## Delivery and Satisfaction



# Client Presence and Reach

Cross-sector execution across 4 global regions

## India

Primary delivery hub.  
HQ in Ahmedabad, Gujarat.

## North America

US and Canada enterprise  
and startup clients.

## UK and Europe

Enterprise and SME  
technology partnerships.

## MENA

Growing regional presence  
across the Gulf.

## Industries Served

SaaS and Tech

Retail and D2C

BFSI

Manufacturing

HealthTech

Education

Fintech

Logistics

Real Estate

Government

Media

Automotive

Energy

Agritech

LegalTech

InsurTech

Cybersecurity

Gaming

Travel

Fashion

# What Sets Us Apart

## The Right Partner Makes the Difference

### End-to-End Execution

From product design to backend development and DevOps - we cover it all under one roof. No handoffs, no delays.

### Proven Track Record

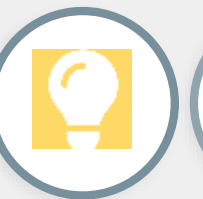
Delivered scalable platforms for fintech, healthcare, logistics and more - from startups to enterprise clients.

### Built Around Your Goals

We do not push templates. Every engagement starts with understanding your business, users, and growth roadmap.

### Real Teams, Not Resumes

Every developer, designer, or tech lead we deploy is vetted, aligned, and accountable. No outsourcing roulette.



### Transparent Processes

Agile and collaborative. Weekly sprints, real-time reporting, and direct access to the team.

### Scalable Engagement

Need a full team or just a few engineers? We scale with you fast, without compromise.

### Security First

From product design to DevOps - GDPR, HIPAA, PCI-DSS compliance built in from day one.

### Product Thinking

We do not just code what you say. We ask why, challenge assumptions, and build smarter.

# Thank You!

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One Capability Center. One Standard. One Partner for Growth.

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